

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 489281 /		<u>Alt Order #</u> 06275648
<u>Product</u> HORSFORD 4 CONGRESS		
<u>Contract Dates</u> 09/11/12 - 10/01/12		<u>Estimate #</u> 1609
<u>Advertiser</u> Horsford For Congress		<u>Original Date / Revision</u> 09/25/12 / 09/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 115	<u>Product Code</u> 122
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/18/12	09/30/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	-----				0	\$0.00			
Week:		09/25/12	10/01/12	-TWTF--				2	\$2,150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/25/12-10/01/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		<del>\$2,150.00</del>	NM		
			Credited									
D 3	KVVU	09/18/12	09/28/12	Anderson	3-4p		:30			NM	0	\$0.00
N 4	KVVU	09/18/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	-----				0	\$0.00			
Week:		09/25/12	10/01/12	-TWTF--				2	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/25/12-10/01/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		<del>\$350.00</del>	NM		
			Credited									
	2	KVVU	09/25/12-10/01/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		<del>\$350.00</del>	NM		
			Credited									
D 5	KVVU	09/18/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
N 7	KVVU	09/18/12	09/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	-----				0	\$0.00			
Week:		09/25/12	10/01/12	-TWTF--				2	\$725.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/25/12-10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		<del>\$725.00</del>	NM		
			Credited									
D 8	KVVU	09/18/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
N 9	KVVU	09/18/12	09/28/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	-----				0	\$0.00			
Week:		09/25/12	10/01/12	-TWTF--				2	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	09/25/12-10/01/12	More M-F 9-10a	M-F 9a-10a	-TuWThF----	:30		<del>\$275.00</del>	NM		
			Credited									

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
489281 /	06275648

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 10/01/12	HORSFORD 4 CONGRE	1609

<u>Advertiser</u>	<u>Original Date / Revision</u>
Horsford For Congress	09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 10	KVVU	09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	0	\$0.00
N 11	KVVU	09/16/12	09/30/12	NFL Late Game	NFL Late Game		:30			NM	2	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$8,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/10/12-09/16/12	NFL Late Game	NFL Late Game	-----Su	:30		<del>\$3,800.00</del>	NM		
		See MG 11.3, 11.4										
	3	KVVU	09/16/12-09/16/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30		\$1,925.00	NM		
	Ⓜ	MG for 11.1 09/16										
	4	KVVU	09/16/12-09/16/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30		\$1,925.00	NM		
	Ⓜ	MG for 11.1 09/16										
Week:		09/17/12	09/23/12	-----				0	\$0.00			
Week:		09/24/12	09/30/12	-----1				1	\$8,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	09/24/12-09/30/12	NFL Late Game	NFL Late Game	-----Su	:30		<del>\$8,500.00</del>	NM		
		Credited										
D 12	KVVU	09/16/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	0	\$0.00
D 13	KVVU	09/16/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
Totals											47	\$55,515.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	47	\$55,515.00	\$47,187.75
<b>Totals</b>	<b>47</b>	<b>\$55,515.00</b>	<b>\$47,187.75</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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FAX# 610-225-1191  
HARRIS REPORT FROM REP SEP25/12 13.24  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
BUYER NAME JESSE DEMASTRIE

SALES PRSN PH- TERESA DIFURIA

CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>HORSFORD 4 CONGRESS</u>	<u>EST#1609</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP12/12 OCT1/12 WK-3

DATE SEP25/12 13.24

\*\*\*FLIGHT ENDS 9/25\*\*\*  
 CANCELED SPOTS AND MOVING TO HL 6340859  
 NEW TOTAL \$56215  
 PLS CNF THANKS  
 NIKKI

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

STEVEN HORSFORD FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 115 AGENCY PRODUCT CODE = 122 AGENCY EST# = 1609												
4		S	400P-500P	30		\$350.00	9/25	10/1	0		TU-F,M	0
PROGRAM : DR OZ ORD COM1 : SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE CON COM1 : DR OZ												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
SEP/12			55515.00	OCT/12		\$ .00						
CONTRACT TOTAL												55515.00
TOTAL SPOTS												47

MARKET TOTALS \$181,068    KVVU 22%    KSNV 22%    KLAS 26%    KTNV 20%    KVMY 7%    KVCW 2%    CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE

FAX# 610-225-1191  
SEP25/12 13.19  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\*  
KVVU-TV \*\*\*

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	JESSE DEMASTRIE		
SALES PRSN	PH-	TERESA	DIFURIA

PRDCT	<u>HORSFORD 4 CONGRESS</u>	<u>EST#1609</u>	COMMENTS: (LINE, ORDER, INVOICE)
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE SEP25/12 13.13

\*\*\*FLIGHT ENDS 9/25\*\*\*  
 CANCELED SPOTS AND MOVING TO HL 6340859  
 NEW TOTAL \$56215  
 PLS CNF THANKS  
 NIKKI

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STEVEN HORSFORD FOR CONGRESS

AGENCY ADVERTISER CODE = 115 AGENCY EST# = 1603  
AGENCY PRODUCT CODE = 122

PROGRAM : FOX 5 NEWS AT 10P  
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE  
ORD COM2: CANCELED SPOTS FLIGHT ENDS 9/25  
CON COM1: FOX 5 NEWS AT 10P

FAX# 610-225-1191 SEP25/12 13.15  
HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3		SZ	300P-400P	30		\$300.00	9/25	10/1	0		TU-F,M	0
PROGRAM : ANDERSON COOPER												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
ORD COM2: CANCELED SPOTS FLIGHT ENDS 9/25												
CON COM1: ANDERSON COOPER												
5		S	500P-530P	30		\$550.00	9/18	9/24	0		TU-F,M	0
5		S	500P-530P	30		\$550.00	9/25	10/1	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: FOX 5 NEWS AT 5PM												
7		SZ	600A-700A	30		\$725.00	9/25	10/1	1		TU-F,M	1
PROGRAM : FOX5 NEWS 6A												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
ORD COM2: CANCELED SPOTS FLIGHT ENDS 9/25												
CON COM1: FOX5 NEWS 6A												
8		S	700A-900A	30		\$700.00	9/18	9/24	0		TU-F,M	0
8		S	700A-900A	30		\$700.00	9/25	10/1	0		TU-F,M	0
PROGRAM : FOX5 MORNING NEWS												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: FOX5 MORNING NEWS												
9		S	900A-1000A	30		\$275.00	9/18	9/24	0		TU-F,M	0
9		S	900A-1000A	30		\$275.00	9/25	10/1	1		TU-F,M	1
PROGRAM : MORE LAS VEGAS												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: MORE LAS VEGAS												
10		SZ	100P-800P	30		\$2,325.00	9/29	9/29	0		SAT	0
PROGRAM : FOX COLLEGE FOOTBALL												
ORD COM1: CANCELED SPOTS FLIGHT ENDS 9/25												
CON COM1: FOX COLLEGE FOOTBALL												

REP HEADLINE# 6275648 TRF# 489281  
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP25/12 13.19  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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11	S		100P-400P	30		\$8,500.00	9/16	9/16	0		SUN	0
11	S		100P-400P	30		\$8,500.00	9/30	9/30	0		SUN	0

PROGRAM : FOX NFL (GAME 2)  
CON COM1: FOX NFL (GAME 2)

12	SZ		1000A-100P	30		\$7,500.00	9/30	9/30	0		SUN	0
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PROGRAM : FOX NFL (GAME 1)  
ORD COM1: CANCELED SPOTS FLIGHT ENDS 9/25  
CON COM1: FOX NFL (GAME 1)

13	SZ		800A-900A	30		\$850.00	9/30	9/30	0		SUN	0
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PROGRAM : FOX NEWS SUNDAY  
ORD COM1: CANCELED SPOTS FLIGHT ENDS 9/25  
CON COM1: FOX NEWS SUNDAY

SEP/12 56215.00 OCT/12 \$.00

CONTRACT TOTAL 56215.00  
TOTAL SPOTS 49

MARKET TOTALS \$181,068 KVVU 22% KSNV 22% KLAS 26% KTNV 20% KVMY 7% KVCW 2% CABL 0%  
KTUD 1%

SVC- NSI  
DEMOS- RA35+\*

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P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE